

WSNIMA

## MOOSE INTERNATIONAL KICKS **OFF THEIR NEW MEMBERSHIP** CAMPAIGN, MOVING FORWARD, **GIVING BACK**

From the Director General:

In team sports there is a lot to be said about how you start the season and where you'll wind up at the end of the year. Putting in the hard work

during pre-season is only going to pay off, if you maintain and even elevate your competitive intensity throughout the season. Everything culminates in a final push to make the post-season and play for the championship.

The same holds true for our Moose Fraternity. If our new membership campaign year gets out of the blocks slow and with a lack of enthusiasm, it makes it that much harder as we near the finish line each April. The "Embrace Our Community" campaign year jumped right out of the gates in May 2024 with a strong commitment by our members to serve as the Heart of the Community, and to make the Moose Lodge the place to be for great entertainment, fun activities and incredible fellowship. As the year went on though, we began to let off the gas in signing new members and our retention efforts didn't have the same zip. Sadly, as I write this, there are more than 160,000 members with expired dues and signing new members is down by nearly 12,000 versus last year.

During the late-night hours of April 30th and the early morning hours of May 1st, one Moose season will go and a new one will begin. We'll need a strong finish to keep our membership growing for a fourth straight year. Then we'll need an energy surge to kickoff the "Moving Forward - Giving Back" campaign year. As Moose, we want to be in championship contention every year. When we win, our children at Mooseheart and seniors at Moosehaven win as well. Together, let's make the final push to success and then keep our fraternity moving down the path towards another winning year.

Thank you for standing out in the crowd and helping The Moose be No. 1 in your local community. Let's Go Moose!! God Bless!

### CHEHALIS LODGE GIVING BACK

Chehalis lodge is doing an "operation Easter basket" partnering with Hope Alliance, the local domestic violence shelter, to give Easter baskets to children who have been displaced because of domestic violence. They will be hosting a dinner on April 18th to give them the baskets and educate their members on what Hope Alliance does in their community.

Many Lodges are sponsoring Community Easter Egg Hunts this months. Check the events section on page 3.



## **LOOM TRAINING SESSIONS**

To schedule any training session, contact Bob Isom at

Robert isom2149 @comcast.net or phone 360-481-1445.

### WOTM **TRAINING SESSIONS**

For more information and to schedule a training sessions, please contact Suzanne Dinning, 360-870-6709 or e-mail Suzdinwa@comcast.net. Upcoming trainings:

- **April 12, Nisqually** Valley Chapter
- May 10, Camas Chapter
- June 1, Moscow Chapter



NASCAR is back and Ross did well in Atlanta in the #1 Moose Car. Next is July 20 in Dover

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# Membership Campaigns



IT'S AN AV-**ALANCHE OF GIFT CARDS TO VARIOUS RESTAU-**RANTS. WIN YOURS BY **SIGNING** OR RE-**ENROL-LING AN** OLDER **MEMBER** BY AUG. 31, 2025

Be sure to check the Washington State / Northern Idaho Moose Association Web Site regularly for updated news and events: wsnima.org . If you have events scheduled for May 2025 and want them to be included in this monthly reminder, please submit them to Carole Swan, Communications Chairman at

carole\_swan@comcast.net by the 23rd of every month.

#### CHAPTER ADVOCATE, Geri Winters

April showers bring May flowers. At least that's what they said when I was growing up. This year, I think it is March showers bring April flowers, in my area anyway.

If you are going to be an Officer in the 2025-2026 Chapter year, please plan on attending one of these training sessions listed below. Even if you are not going to be an Officer, you can still attend and learn what your Chapter does. Please RSVP to the person leading the session.

• April 12<sup>th</sup>: Nisqually Valley Lodge by Suzanne Dinning 9:00 am

- May 10<sup>th</sup>: Camas / Washougal Lodge by Suzanne Dinning 9:00 am
- June 1<sup>st</sup>: Moscow Lodge by Geri Winters 9:00 am



This month should be focused on retaining all the members who have not paid their dues. Please get on the phone and call these ladies.

Installations should be happening this month. Congratulations to all new Officers and Chairmen.

## ONLY ONE MORE MONTH TO GET YOUR LODGE <u>PLUS ONE</u> INCENTIVE



## IT'S AN AVALANCHE OF GIFT CARDS FOR OUR SPONSORS!

This is our chance to spread the riches around ...
more prizes for more of our hard working
sponsors. We'll take the names of everyone who
signs a new or re-enrolls an old member between
March 1, 2025 and August 31, 2025 and put them
in a drawing to win one of several gift cards to
local "roadhouse" restaurants in your area. For
every member you sign you get another chance to
win ... however, you can only win once. We want
to give all our sponsors a chance to at least win
one chance for dinner out. Thanks to all our
sponsors for their continued dedication to
growing our membership.

Campaign runs from March 1, 2025 thru August 31, 2025. Winners will be drawn randomly based on mes received from Moose International. Membership Committee is not responsible for new members not



received or unsubmitted by August 31, 2025. Individual winners will receive a gift card to one of an assortment of local restaurants, amounts may vary. Prizes will be awarded from the WSNIMA Membership Committee fund. Names will be drawn by the Membership Committee on September 13, 2025, at the Conference Banquet in Pasco. Good luck and keep signing those members!



The Moose International Board of Directors has approved a new incentive for fiscal year 2024-25 that will rebate \$38 of dues paid to Moose International for every member over the Lodge's final active member count from fiscal year ending on April 30, 2025.

For example, if a Lodge has 100 members on that date and its active member count in April 30, 2025 is 115, the Lodge would receive a credit of \$570 which would go towards the Lodge's Accounts Receivable. There is no limit to the number of rebates the Lodge can receive so give special consideration this month to contacting your arrearage list to bring back those members, as well as searching out new member candidates.

How much money could your Lodge make with this incentive? Think about it and starting signing and retaining your members.

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## Now is a great time to be supporting your local Lodge. Be sure to check your monthly calendar.



#### **UPCOMING EVENTS**

- APRIL 12, DISTRICT 2 MEETING, NOON, PT. ANGELES
- APRIL 12, Breakfast with the Easter Bunny,
   9-11 AM, Kennewick
- APRIL 19, Easter Egg Hunt & Potluck Lunch, noon, Bellingham
- APRIL 19, Community Easter Egg Hunt, Horseshoe Lake, 10 AM, Woodland
- APRIL 20, Easter Potluck, 1 PM, Camas— Washougal
- APRIL 20, Easter Egg Hunt at Vessey Field, Montesano
- APRIL 26, Installation of Officers, 5:30 PM, Bellingham
- APRIL 26, Installation of Officers, noon; prime rib Dinner at 5:30, Camas-Washougal
- APRIL 26, Installation of Officers, 10 AM, Kennewick
- APRIL 26, WOTM TRAINING SESSION, 9 AM, NISQUALLY VALLEY

## **Pilgrim Celebration Dinner**

Snoqualmie Valley Moose Lodge is hosting a dinner to honor *Bill Williams* who has achieved the

## Pilgrim Degree of Merit

Join us at the Moose Lodge on Saturday April 19th 5:00 o'clock in the evening.

Prime Rib Dinner tickets are \$20.00 per person and must be purchased in advance at the Lodge by April 15<sup>th.</sup> Questions email Mike Peabody - grumpypeabody@hotmail.com

## **MARK YOUR CALENDARS**

Here are the dates and locations:

- Mid-Year Conference, March 6-9, 2025, Pasco
- May 22-27, 2025, Moose International Convention, Milwaukee, WI
- Annual Convention, September 11-14, 2025, Pasco



#### PRESIDENT'S MESSAGE Mike Peabody

I want to start by saying thank you to Lakes Lodge for the great corned beef and cabbage dinner plus your hospitality was greatly appreciated. Now that spring has finally arrived,

it's time to clean up our lodges and get ready for Easter. There is nothing like watching the kids go crazy at an Easter egg hunt and finding all the eggs in a flash, even though you have spent the last month stuffing them.

I can't wait to get started on my second leg of visits to the lodges and having fun participating in some of your events. Activities are the one thing that keeps members interested. It brings people together while having fun and supporting your community. It is the little things that make a lodge fun and prosperous.

I hope all of you that went to Mid-Year conference had a great time and brought back a few insights to share with your members. I personally had a great time interacting with all of you and making new friends. We will be preparing the agenda for our September convention, ensuring that we incorporate the necessary elements while also creating an enjoyable experience. This year if you go Moose

International Convention you will have the opportunity to go visit the Mooseheart campus and that will be a trip you will never forget.

Thanks for all you do for your lodges and communities!





Start marking plans now to attend International Convention in Milwaukee May 22-27. Registration is now open at *mooseintl.org* 





