

2020-2021 Moose Journalism Awards

1,000 Moose Rewards points for each editor or webmaster that submits an entry for this year's Moose Journalism Awards.

OFFICIAL CALL FOR WEBSITE ENTRIES

DEADLINE FOR ENTRIES TO BE RECEIVED VIA EMAIL:
4:30 P.M. CST, Friday, February 26, 2021

To enter, webmasters should send an email to Darryl Mellema (dmellema@mooseintl.org), indicating which of two categories (Lodge/Chapter Websites, Association and Moose Legion/Higher Degree Websites) is being entered; the webmaster's name, any passwords; and the site address. **Entries will be accepted up through February 26, 2021.**

We will in turn then email the International Communications Committee with the address of every contestant website. Then the Committee will review each site and evaluate it on the following criteria:

- Ease of use and navigation
- Quality and usefulness of information
- Quality of writing and design
- Accuracy of content
- Not busy or crowded
- Freshness; frequently updated
- Originality; not just lifting from mooseintl.org
- Emphasis on fraternalism over beverage sales
- Advertising limited and in good taste

Members of the Communications Committee will then rank and select a First Place Award, Second Place Award, Third Place Award and Honorable Mention Awards to be announced at the 2021 International Moose Convention in Cincinnati, OH.